

# Bad news for Corbyn: May's bossing it with the workers

- 44% chose PM Theresa May as the party leader they'd most like to be their boss
  - More men chose May at 44% compared to 39% of women
- Only 27% want Labour leader Jeremy Corbyn as their boss despite Bank Holiday promise
- Nicola Sturgeon came in third with 10%, closely followed by Tim Farron with 9%

With just weeks remaining until the UK goes to the polls, new research from the UK's leading job site, reed.co.uk, reveals that Theresa May is the party leader British workers would most like to have as their boss. In a poll of over 1,500 jobseekers, 44% of respondents picked the current PM as their boss of choice.

The survey from reed.co.uk also asked jobseekers which political party they would most like to lead the country. The Conservatives came out on top, with 44% of the vote - the same percentage that selected May as their desired boss. The Conservatives are making a play for the workers' vote and according to jobseekers, it's working.

Jeremy Corbyn came in second place, with 27% of jobseekers choosing the Labour Party leader as their preferred boss. But, fewer than a third of respondents said that Labour is the party they'd most like to lead the country despite Mr Corbyn offering four new Bank Holidays.

Another 10% of respondents chose SNP leader, Nicola Sturgeon, as their desired boss. Sturgeon proved more popular than her party, which received only 3% of the vote for the party respondents would most like to lead the country.



Leader of the Lib Dems, Tim Farron, followed closely in fourth place with 9% of jobseekers voting him as the boss they'd most like to work for.

## James Reed, Chairman of reed.co.uk comments:

"We asked over 1,500 jobseekers which party leader they would most like to have as their boss. 'Strong and stable' PM, Theresa May, was the most popular choice with 44% of the vote.

However, no one leader secured more than 50% of the vote. Just like the workplace, when it comes to leadership styles in politics it's a case of different strokes for different folks.

The female leaders have done particularly well. Of the large parties Theresa May was the clear winner and of the smaller ones Nicola Sturgeon edged it. Business could learn something from this by ensuring there are more women leaders in the workplace."

Theresa May proved particularly popular among men, with 44% of male respondents choosing her as the leader they'd most like to have as a boss, compared to 39% of female respondents.

However, Jeremy Corbyn had the support of younger voters, emerging as the most popular choice for 18-35 year olds, with 36% of the vote in this age bracket. By comparison, just 30% of 18-35 years' olds selected Theresa May as the leader they'd most like to work for.

Jeremy Corbyn is also popular among graduates, with 37% choosing him as their desired boss.

#### Notes to editors:



## Survey of 1,537 UK jobseekers

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#### About reed.co.uk

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